

2021 National Conference Prospectus



We had many requests last year from exhibitors and corporate members as to how they could better help sponsor IHFDA during the annual conference.

This Prospectus was developed with just that thought in mind! Scroll through and see if anything is attractive to you, and if you have an idea for a different sponsorship not mentioned here, let us know and we will try and accommodate you.

Contact our Treasurer, Kevin Vanover, kvanover@ihfda.org for questions or to sponsor one of the opportunities!

Single Sponsorship Items



Courtesy Shuttle from Hotel to Rosemont Entertainment Area

- \$500.00 per night
- Available Monday & Tuesday evening
- Company logo present on interior & exterior of shuttle vehicle



Windy City Lip Balm

- \$1,000.00
- Each attendee will receive in their registration bag
- Company logo present on Lip Balm; balance of balms given to sponsor



Conference Attendee Lanyards

- \$1,500.00
- Each attendee will receive one lanyard for name badges
- Company logo present on lanyard; balance of lanyards given to sponsor



Highspeed Wi-Fi in Conference Area

- \$ 1,500.00 per full day
- Available Tuesday & Wednesday
- Company logo presented throughout conference and exhibitor hall.



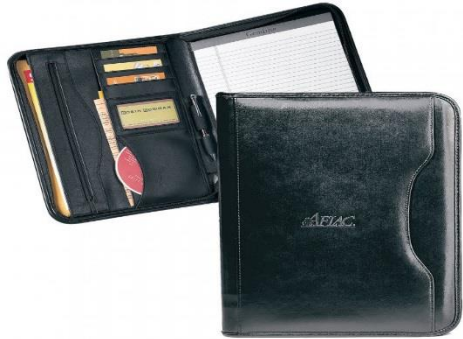
Luggage Tags

- \$1,500.00
- Each attendee will receive a luggage tag in their registration bag
- Company logo printed full size on one side of the luggage tag; balance of luggage tags given to sponsor.

(Photo's are examples- not the actual item)

The IHFDA logo will also be included on each item. Your corporate logo will have the prominent position

Single Sponsorship Items



Padfolios

- \$5,000.00
- Each attendee will receive in their registration bag
- Sponsor logo & IHFDA logo will be represented on the cover of each item
- Sponsor will be consulted with design of combined logos & Padfolio selection
- Sponsor will be given the balance of padfolios



Messenger/ Shoulder Bags

- \$5,000.00
- Each attendee will receive as their registration bag
- Sponsor logo & IHFDA logo will be represented on the front of each bag
- Sponsor will be consulted with design of combined logos
- Sponsor will be given the balance of bags

(Photo's are examples- not the actual item)

The IHFDA logo will also be included on each item. Your corporate logo will have the prominent position

Food & Beverage Sponsorships



Break Sponsor

- \$2,500.00
- Five breaks available for sponsorship (Mon PM, Tue AM/PM, Wed AM/PM)
- Break will include logo signage and recognition during break & conference
- Sponsorship will be consulted on selection of break items



Lunch Sponsor

- \$7,500.00
- Two lunch sponsors available (Tuesday & Wednesday)
- Includes approval to host a speaker during the sponsored lunch period
- Lunch will include logo signage and recognition during lunch & conference
- Sponsorship will be consulted on selection of lunch items

(Photo's are examples- not the actual item)

Corporate Sponsorship Levels

| | Platinum | Gold | Silver |
|---|-----------|----------|----------|
| Annual employee memberships | 20 | 10 | 5 |
| Complimentary registrations to National Conference | 20 | 5 | 3 |
| Complimentary Exhibitor space at National Conference | YES | YES | YES |
| Invitations to attend annual corporate meeting | 2 | 2 | 1 |
| Invitations to attend all corporate activities throughout the year | 2 | 2 | 1 |
| Invitation to Executive Board Conference Calls with updates and Q&A | YES | YES | YES |
| Access to organization leadership for private meeting | YES | NO | NO |
| Per year | \$ 10,000 | \$ 5,000 | \$ 3,500 |