Kimberly New is the founder of Diversion Specialists, a consulting firm that specializes in the prevention, detection and response to drug diversion by healthcare personnel. Kim consults on issues of controlled substance security and DEA regulatory compliance, and helps healthcare facilities set up and expand their drug diversion programs with the goal of protecting patients, staff and facilities from the harm frequently associated with diversion. She is a nurse and an attorney.

Kim is also a frequent author and national speaker on the subject of health facility diversion. She has been featured in USA Today and the Wall Street Journal, and has served as a guest author for the CDC Safe Healthcare and DHHS aids.gov blogs.